



Teddy Tennis & Sports Clubs

Teddy Tennis is a fantastic new programme which uses music, pictures and stories to encourage young children to get active and learn to play tennis

Teddy Tennis is an excellent activity programme which is ideal for all sports, leisure and tennis clubs. It delivers a new family dimension, which is fun and exciting to join in, creates a positive attitude towards exercise and one that will generate a new profitable income stream.

Once established, Teddy Tennis will produce £60,000 - £120,000 in incremental revenue per year, per centre, using existing in-house resources.



The educational benefits Teddy Tennis offers young kids makes it a 'must do' programme for parents. These include:

- Inspiring a love of sport.
- Teaching the essential tennis skills.
- Speeds up the learning process.
- Enhancing co-ordination.
- Improving confidence & self-esteem.
- Building communication skills and team work.
- Teaching the concept of sportsmanship and fair play.
- Laying the foundations for listening & learning.
- Introducing English language skills.

Having FUN is the real secret of Teddy Tennis

Teddy Tennis will bring a whole new generation of kids and parents to your centre in off peak periods, on weekdays! Kids of Teddy Tennis age are not at school all day, so in their free time parents are very keen for them to get active and what better way than with Teddy Tennis!

"Since we've had Teddy Tennis at my school, the difference that I've seen in my pupils, are that they are just so enthusiastic about sport ... they just love every minute of it."

Elizabeth Heath
Headmistress, Ravenstone Preparatory School, London

Benefits of Teddy Tennis to Sports Centres

- Enhances the family membership offering of the centre.
- Generates new income streams:
 - fees from lessons (and membership).
 - parents spend whilst waiting for classes to finish.
 - resale of Teddy Tennis equipment & merchandise.
- Optimises use of centre in off peak periods.
- Can be delivered in a variety of locations inside and outside the centre.
- Teddy Tennis is a structured system making preparation and teaching straightforward.
- Does not need a tennis court, just some space, indoors or outdoors.
- Provides coaching staff with work in off peak periods.
- Sets up a feeder stream for other activities in the centre e.g. mini tennis.
- Enhances perceived value of centre to families.

Get a Teddy Tennis programme established in your centre in less than 2 months; call us now on 0845 643 1173 to find out how.

